



Additional Information:

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For Immediate Release

CASH AMERICA INCREASES CREDIT FACILITY TO \$300 MILLION

Fort Worth, Texas (March 5, 2008) - - Cash America International, Inc. (NYSE: CSH) reported today that it has increased its existing line of credit with a ten bank syndicate from \$250 million to \$300 million. All other terms of the line of credit, including pricing and maturity, remain the same. The governing credit arrangement was entered into in March 2007 with a final maturity of March 2012.

Commenting on the completion of the financing, Daniel R. Feehan, President and Chief Executive Officer said, "The expansion of our credit facility affords Cash America additional flexibility for capital investments in 2008 and beyond. We will continue our strategy of seeking investment opportunities that achieve growth and return on capital objectives, grow our business organically through expansion of earning assets and complete the terms of previously announced acquisitions." As of December 31, 2007, the Company's last fiscal year end, the existing line of credit balance was \$171.8 million.

Cash America International, Inc. is a provider of specialty financial services to individuals in the United States through 942 total locations. Cash America is the largest provider of secured non-recourse loans to individuals, commonly referred to as pawn loans, through 499 locations in 23 states under the brand names Cash America Pawn and SuperPawn. The Company also offers short-term cash advances in many of its locations including 304 locations that offer this service under the brand names Cash America Payday Advance and Cashland. Short-term cash advances are also offered over the Internet to customers in 32 states in the United States and the United Kingdom at <http://www.cashnetusa.com> and <http://www.quickquid.co.uk>, respectively. In addition, check cashing services are provided through its 139 franchised and Company-owned "Mr. Payroll" check cashing centers. For additional information regarding the Company and the services it provides, visit the Company's websites located at:

<http://www.cashamerica.com>
<http://www.cashlandloans.com>

<http://www.cashnetusa.com>
<http://www.quickquid.co.uk>

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995

This release contains forward-looking statements about the business, financial condition and prospects of Cash America International, Inc. and its subsidiaries (the "Company"). The actual results of the Company could differ materially from those indicated by the forward-looking statements because of various risks and uncertainties including, without limitation, changes in demand for the Company's services, the continued acceptance of the online distribution channel by the Company's cash advance customers, the actions of third parties who offer products and services at the Company's locations, changes in tax and other laws and governmental rules and regulations applicable to the Company's business, fluctuations in the price of gold, changes in competition, the ability of the Company to open new operating units in accordance with its plans, economic conditions, real estate market fluctuations, interest rate fluctuations, changes in foreign currency exchange rates, changes in the capital markets, changes in tax and other laws and governmental rules and regulations applicable to the Company's businesses, the ability to successfully integrate newly acquired businesses into the Company's operations and other risks indicated in the Company's filings with the Securities and Exchange Commission. These risks and uncertainties are beyond Company's control, and the Company cannot predict all of the risks and uncertainties that could cause its actual results to differ materially from those indicated by the forward-looking statements. When used in this release, terms such as "believes" "estimates" "plans" "expects" "anticipates" and similar expressions as they relate to the Company or its management are intended to identify forward-looking statements. The Company disclaims any intention or obligation to update or revise any forward-looking statements to reflect events or circumstances occurring after the date of this release.

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