



Additional Information:
Thomas A. Bessant, Jr.
(817) 335-1100

For Immediate Release

**CASH AMERICA ANNOUNCES INCREASE IN SECOND QUARTER
NET INCOME AND DECLARES DIVIDEND**

Fort Worth, Texas (July 26, 2007) - - Cash America International, Inc. (NYSE: CSH) reported net income for the second quarter ended June 30, 2007 of \$13,209,000 (43 cents per share) compared to \$10,913,000 (36 cents per share) for the same period in 2006. Included in the 2006 second quarter earnings, was a \$1.4 million after-tax gain (5 cents per share) on the early termination of a store lease. The net income for the second quarter of 2007 included a credit for state and local taxes of \$666,000, net of federal income taxes, as a result of a one-time deferred tax benefit created by a change in Texas law during the quarter.

Total revenue for the second quarter of 2007 was up 43% to \$213.9 million compared to \$149.9 million in the prior year period, an increase of \$64.0 million. Driving this growth in total revenue was a 121% growth in cash advance fees. Cash advance fees were up \$47.5 million, to \$86.9 million in the second quarter 2007 up from \$39.4 million in the same period in 2006. The strong growth in the cash advance segment was attained by the continued growth of the online distribution channel, new store growth and the continued maturation of cash advance locations more than a year old. Revenue from pawn loans and the sale of merchandise also contributed to the significant gain in total revenue as sales rose 18% and service charges on pawn loans increased 8% in the second quarter of 2007 compared to the prior year.

Commenting on the results of the quarter, Daniel R. Feehan, President and Chief Executive Officer of Cash America said, "We continued to see strong growth in revenue during the second quarter of 2007. All aspects of our business experienced increases in revenue led by our expanded balances of cash advance loans which posted the largest portion of the year over year gains in revenue." Mr. Feehan continued, "Consolidated same store net revenue rose 8% reflecting continued gains from our bricks and mortar locations. Same store net revenue in cash advance locations increased 11% year over year for the quarter and our same store net revenue in pawn locations grew 6% in the second quarter compared to the prior year."

For the first six months of fiscal year 2007, Cash America generated net income of \$32,443,000 (\$1.06 per share) compared to \$26,301,000 (86 cents per share) in the same period for the prior year. Included in the first half of 2006 is an after-tax gain of \$1.4 million (5 cents per share) as described above. The increase in year over year net income for the first six months of 2007 was achieved on a 40% increase in total revenue, which reached \$436.8 million in the six months ended June 30, 2007 compared to \$312.9 million for the same period in the prior year.

Cash America will host a conference call to discuss the second quarter results on Thursday, July 26th at 3:45 PM CST. A live web cast of the call will be available on the Investor Relations section of the Company's corporate web site (<http://www.cashamerica.com>). To listen to the live call, please go to the web site at least fifteen minutes early to register, download, and install any necessary audio software. A replay will be available on the Company's web site for 90 days following the conference call.

Additionally, the Company announced that the Board of Directors, at its regularly scheduled quarterly meeting, declared a \$0.035 (3.5 cents) per share cash dividend on common stock outstanding. The dividend will be paid to shareholders of record on August 8, 2007 and will be paid at the close of business on August 22, 2007.

Outlook for the Third Quarter of 2007 and Related Fiscal Year

Management believes that the opportunities for sustained growth in revenue and earnings will be largely associated with the customer demand for the credit products provided by the Company, which take the form of pawn loans and short-term cash advances. Other elements expected to affect the growth in revenue include the ongoing maturation of the 213 gross additional pawn and cash advance locations opened or acquired during the last 36 months, the regulatory governance of loan products and the development and profitable growth of the Company's online distribution channel for cash advance products. As it enters the third quarter of 2007, management anticipates that demand for the Company's products will remain strong. Based on its views and on the preceding factors management expects that the third quarter 2007 net income per share will be between 52 and 58 cents per share compared to 42 cents per share in the third quarter 2006.

Expectations for the remainder of fiscal 2007 will be impacted by earning asset levels in later periods based on customer demand for credit products. At this time, management confirms its previously announced expectation for the full year 2007 earnings per share of between \$2.45 and \$2.55 compared to \$1.95 per share in fiscal 2006. These full year results exclude the \$1.4 million after-tax gain in the second quarter of 2006 (5 cents per share after-tax).

Cash America International, Inc. is a provider of specialty financial services to individuals in the United States with 928 total locations. Cash America is the largest provider of secured non-recourse loans to individuals, commonly referred to as pawn loans, through 492 locations in 22 states under the brand names Cash America Pawn and SuperPawn. The Company also offers short-term cash advances in many of its locations including 296 locations that offer this service under the brand names Cash America Payday Advance and Cashland. Short-term cash advances are also offered over the Internet to customers in the United States and the United Kingdom at <http://www.cashnetusa.com> and <http://www.quickquid.co.uk>, respectively. In addition, check cashing services are provided through its 140 franchised and Company-owned "Mr. Payroll" check cashing centers.

For additional information regarding the Company and the services it provides, visit the Company's websites located at:

<http://www.cashamerica.com>

<http://www.cashnetusa.com>

<http://www.cashlandloans.com>

<http://www.quickquid.co.uk>

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995

This release contains forward-looking statements about the business, financial condition and prospects of Cash America International, Inc. and its subsidiaries (the "Company"). The actual results of the Company could differ materially from those indicated by the forward-looking statements because of various risks and uncertainties including, without limitation, changes in demand for the Company's services, the actions of third parties who offer products and services at the Company's locations, fluctuations in the price of gold, changes in competition, the ability of the Company to open new operating units in accordance with its plans, economic conditions, real estate market fluctuations, interest rate fluctuations, changes in foreign currency exchange rates, changes in the capital markets, changes in tax and other laws and governmental rules and regulations applicable to the Company's business, the ability to successfully integrate newly acquired businesses into the Company's operations and other risks indicated in the Company's filings with the Securities and Exchange Commission. These risks and uncertainties are beyond the ability of the Company to control, nor can the Company predict, in many cases, all of the risks and uncertainties that could cause its actual results to differ materially from those indicated by the forward-looking statements. When used in this release, terms such as "believes," "estimates," "plans," "expects," "anticipates" and similar expressions as they relate to the Company or its management are intended to identify forward-looking statements. The Company disclaims any intention or obligation to update or revise any forward-looking statements to reflect events or circumstances occurring after the date of this release.

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CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES
HIGHLIGHTS OF CONSOLIDATED RESULTS OF OPERATIONS

(in thousands, except per share data)

	Three Months Ended		Six Months Ended	
	June 30,		June 30,	
	<u>2007</u>	<u>2006</u>	<u>2007</u>	<u>2006</u>
Consolidated Operations:				
Total revenue	\$213,881	\$149,928	\$436,753	\$312,883
Net revenue	\$161,097	\$107,042	\$322,044	\$217,255
Total operating expenses	\$138,063	\$ 89,959	\$265,012	\$173,873
Income from operations	\$ 23,034	\$ 17,083	\$ 57,032	\$ 43,382
Income before income taxes	\$ 19,491	\$ 17,340	\$ 50,203	\$ 41,646
Net Income	\$ 13,209	\$ 10,913	\$ 32,443	\$ 26,301
Earnings per share:				
Basic	\$ 0.44	\$ 0.37	\$ 1.09	\$ 0.89
Diluted	\$ 0.43	\$ 0.36	\$ 1.06	\$ 0.86
Weighted average shares:				
Basic	29,833	29,732	29,852	29,623
Diluted	30,557	30,569	30,579	30,484

CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS
(in thousands, except share data)

	June 30,		December 31,
	2007	2006	2006
	(Unaudited)		
Assets			
Current assets:			
Cash and cash equivalents.....	\$ 26,207	\$ 17,733	\$ 25,723
Pawn loans	131,528	124,514	127,384
Cash advances, net	77,948	39,005	79,975
Merchandise held for disposition, net	83,522	68,787	87,060
Finance and service charges receivable.....	24,362	21,273	25,377
Other receivables and prepaid expenses.....	15,740	14,507	16,128
Deferred tax assets	21,722	12,103	16,324
Total current assets	381,029	297,922	377,971
Property and equipment, net	135,256	103,943	119,261
Goodwill	253,477	175,574	238,499
Intangible assets, net.....	25,538	21,984	27,477
Other assets.....	13,024	12,235	13,036
Total assets	\$ 808,324	\$ 611,658	\$ 776,244
Liabilities and Stockholders' Equity			
Current liabilities:			
Accounts payable and accrued expenses.....	\$ 68,058	\$ 38,303	\$ 91,217
Customer deposits	8,388	7,080	7,464
Income taxes currently payable.....	994	1,989	2,691
Current portion of long-term debt	16,786	16,786	16,786
Total current liabilities	94,226	64,158	118,158
Deferred tax liabilities	13,368	11,314	12,770
Other liabilities	1,589	1,585	1,625
Long-term debt	232,896	128,515	202,963
Total liabilities	342,079	205,572	335,516
Stockholders' equity:			
Common stock, \$.10 par value per share, 80,000,000 shares authorized, 30,235,164 shares issued	3,024	3,024	3,024
Additional paid-in capital	162,620	159,260	161,683
Retained earnings	318,328	254,802	287,962
Accumulated other comprehensive income	8	66	20
Notes receivable secured by common stock.....	(18)	(382)	(18)
Treasury shares, at cost (683,754 shares, 679,143 shares and 565,840 shares at June 30, 2007 and 2006, and December 31, 2006, respectively).....	(17,717)	(10,684)	(11,943)
Total stockholders' equity	466,245	406,086	440,728
Total liabilities and stockholders' equity.....	\$ 808,324	\$ 611,658	\$ 776,244

CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF INCOME
(in thousands, except per share data)

	Three Months Ended		Six Months Ended	
	June 30,		June 30,	
	2007	2006	2007	2006
	(Unaudited)			
Revenue				
Finance and service charges.....	\$ 37,194	\$ 34,588	\$ 75,625	\$ 69,643
Proceeds from disposition of merchandise	85,808	72,622	185,976	159,746
Cash advance fees.....	86,947	39,395	165,463	74,834
Check cashing fees, royalties and other	<u>3,932</u>	<u>3,323</u>	<u>9,689</u>	<u>8,660</u>
Total Revenue	213,881	149,928	436,753	312,883
Cost of Revenue				
Disposed merchandise	<u>52,784</u>	<u>42,886</u>	<u>114,709</u>	<u>95,628</u>
Net Revenue	<u>161,097</u>	<u>107,042</u>	<u>322,044</u>	<u>217,255</u>
Expenses				
Operations.....	74,611	59,642	146,977	118,915
Cash advance loss provision	42,328	10,798	75,076	15,235
Administration	13,225	13,016	27,526	26,867
Depreciation and amortization	<u>7,899</u>	<u>6,503</u>	<u>15,433</u>	<u>12,856</u>
Total Expenses	<u>138,063</u>	<u>89,959</u>	<u>265,012</u>	<u>173,873</u>
Income from Operations	23,034	17,083	57,032	43,382
Interest expense.....	(3,996)	(2,412)	(7,744)	(4,848)
Interest income.....	439	389	857	767
Foreign currency transaction gain.....	14	113	58	178
Gain from termination of contract	<u>—</u>	<u>2,167</u>	<u>—</u>	<u>2,167</u>
Income before Income Taxes	19,491	17,340	50,203	41,646
Provision for income taxes.....	<u>6,282</u>	<u>6,427</u>	<u>17,760</u>	<u>15,345</u>
Net Income	<u>\$ 13,209</u>	<u>\$ 10,913</u>	<u>\$ 32,443</u>	<u>\$ 26,301</u>
Earnings Per Share:				
Basic	\$ 0.44	\$ 0.37	\$ 1.09	\$ 0.89
Diluted	\$ 0.43	\$ 0.36	\$ 1.06	\$ 0.86
Weighted average common shares outstanding:				
Basic	29,833	29,732	29,852	29,623
Diluted	30,557	30,569	30,579	30,484
Dividends declared per common share	\$ 0.035	\$ 0.025	\$ 0.070	\$ 0.050

CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES
FINANCIAL AND OPERATING DATA
(\$ in thousands unless otherwise noted)

	Three Months Ended		Six Months Ended	
	June 30,		June 30,	
	<u>2007</u>	<u>2006</u>	<u>2007</u>	<u>2006</u>
PAWN LENDING OPERATIONS:				
Pawn loans				
Annualized yield on pawn loans.....	121.7%	121.5%	125.4%	125.5%
Total amount of pawn loans written and renewed.....	\$ 129,334	\$ 123,974	\$ 239,956	\$ 227,901
Average pawn loan balance outstanding.....	\$ 122,546	\$ 114,186	\$ 121,591	\$ 111,875
Average pawn loan balance per average location in operation.....	\$ 256	\$ 249	\$ 254	\$ 245
Ending pawn loan balance per location in operation.....	\$ 274	\$ 272	\$ 274	\$ 272
Average pawn loan amount at end of period (not in thousands).....	\$ 105	\$ 96	\$ 105	\$ 96
Profit margin on disposition of merchandise as a percentage of proceeds from disposition of merchandise.....	38.5%	40.9%	38.3%	40.1%
Average annualized merchandise turnover.....	2.6x	2.6x	2.8x	2.8x
Average balance of merchandise held for disposition per average location in operation.....	\$ 170	\$ 145	\$ 175	\$ 150
Ending balance of merchandise held for disposition per location in operation.....	\$ 174	\$ 151	\$ 174	\$ 151
Pawnshop locations in operation –				
Beginning of period, owned.....	477	458	475	456
Acquired.....	2	—	3	2
Start-ups.....	2	—	3	1
Combined or closed.....	(1)	(1)	(1)	(2)
End of period, owned.....	480	457	480	457
Franchise locations at end of period.....	<u>12</u>	<u>10</u>	<u>12</u>	<u>10</u>
Total pawnshop locations at end of period.....	<u>492</u>	<u>467</u>	<u>492</u>	<u>467</u>
Average number of owned pawnshop locations.....	<u>479</u>	<u>458</u>	<u>478</u>	<u>457</u>
Cash advances ^(a)				
Pawn locations offering cash advances at end of period.....	429	415	429	415
Average number of pawn locations offering cash advances.....	427	427	426	430
Amount of cash advances written at pawn locations:				
Funded by the Company.....	\$ 16,761	\$ 15,827	\$ 32,247	\$ 30,135
Funded by third-party lenders ^{(b) (d)}	<u>46,891</u>	<u>49,907</u>	<u>91,876</u>	<u>94,611</u>
Aggregate amount of cash advances written at pawn locations ^{(b) (f)}	<u>\$ 63,652</u>	<u>\$ 65,734</u>	<u>\$ 124,123</u>	<u>\$ 124,746</u>
Number of cash advances written at pawn locations (not in thousands):				
By the Company.....	55,164	49,889	105,432	93,029
By third-party lenders ^{(b) (d)}	<u>104,730</u>	<u>118,488</u>	<u>202,856</u>	<u>226,475</u>
Aggregate number of cash advances written at pawn locations ^{(b) (f)}	<u>159,894</u>	<u>168,377</u>	<u>308,288</u>	<u>319,504</u>
Cash advance customer balances due at pawn locations (gross):				
Owned by Company ^(c)	\$ 8,137	\$ 7,585	\$ 8,137	\$ 7,585
Owned by third-party lenders ^(b)	<u>9,183</u>	<u>10,157</u>	<u>9,183</u>	<u>10,157</u>
Aggregate cash advance customer balances due at pawn locations (gross) ^{(b) (f)}	<u>\$ 17,320</u>	<u>\$ 17,742</u>	<u>\$ 17,320</u>	<u>\$ 17,742</u>

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CASH AMERICA INTERNATIONAL, INC., AND SUBSIDIARIES
FINANCIAL AND OPERATING DATA (Continued)
(\$ in thousands unless otherwise noted)

	Three Months Ended		Six Months Ended	
	June 30,		June 30,	
	2007	2006	2007	2006
CASH ADVANCE OPERATIONS ^(e):				
Amount of cash advances written:				
Funded by the Company.....	\$ 326,945	\$ 141,244	\$ 613,195	\$ 262,826
Funded by third-party lenders ^{(b) (d)}	<u>113,354</u>	<u>35,760</u>	<u>210,457</u>	<u>69,096</u>
Aggregate amount of cash advances written ^{(b) (f)}	<u>\$ 440,299</u>	<u>\$ 177,004</u>	<u>\$ 823,652</u>	<u>\$ 331,922</u>
Number of cash advances written (not in thousands):				
By the Company.....	883,613	408,379	1,641,879	752,871
By third-party lenders ^{(b) (d)}	<u>207,928</u>	<u>70,505</u>	<u>386,028</u>	<u>138,016</u>
Aggregate number of cash advances written ^{(b) (f)}	<u>1,091,541</u>	<u>478,884</u>	<u>2,027,907</u>	<u>890,887</u>
Cash advance customer balances due (gross):				
Owned by the Company ^(c)	\$ 101,984	\$ 38,961	\$ 101,984	\$ 38,961
Owned by third-party lenders ^(b)	<u>20,272</u>	<u>6,979</u>	<u>20,272</u>	<u>6,979</u>
Aggregate cash advance customer balances due (gross) ^{(b) (f)}	<u>\$ 122,256</u>	<u>\$ 45,940</u>	<u>\$ 122,256</u>	<u>\$ 45,940</u>
Cash advance locations in operation (excluding online lending) –				
Beginning of period.....	296	286	295	286
Start-ups.....	1	5	3	8
Combined or closed	<u>(1)</u>	<u>—</u>	<u>(2)</u>	<u>(3)</u>
End of period.....	<u>296</u>	<u>291</u>	<u>296</u>	<u>291</u>
Average number of cash advance locations.....	<u>296</u>	<u>287</u>	<u>295</u>	<u>288</u>
Number of states with online lending at end of period	30	—	30	—
CONSOLIDATED CASH ADVANCE PRODUCT SUMMARY ^{(a) (b) (e)}:				
Amount of cash advances written:				
Funded by the Company.....	\$ 343,706	\$ 157,071	\$ 645,442	\$ 292,961
Funded by third-party lenders ^{(b) (d)}	<u>160,245</u>	<u>85,667</u>	<u>302,333</u>	<u>163,707</u>
Aggregate amount of cash advances written ^{(b) (f)}	<u>\$ 503,951</u>	<u>\$ 242,738</u>	<u>\$ 947,775</u>	<u>\$ 456,668</u>
Number of cash advances written (not in thousands):				
By the Company.....	938,777	458,268	1,747,311	845,900
By third-party lenders ^{(b) (d)}	<u>312,658</u>	<u>188,993</u>	<u>588,884</u>	<u>364,491</u>
Aggregate number of cash advances written ^{(b) (f)}	<u>1,251,435</u>	<u>647,261</u>	<u>2,336,195</u>	<u>1,210,391</u>
Average amount per cash advance written (not in thousands):				
Funded by the Company.....	\$ 366	\$ 343	\$ 369	\$ 346
Funded by third-party lenders ^{(b) (d)}	<u>513</u>	<u>453</u>	<u>513</u>	<u>449</u>
Aggregate average amount per cash advance ^{(b) (f)}	<u>\$ 403</u>	<u>\$ 375</u>	<u>\$ 406</u>	<u>\$ 377</u>
Cash advance customer balances due (gross):				
Owned by the Company ^(c)	\$ 110,121	\$ 46,546	\$ 110,121	\$ 46,546
Owned by third-party lenders ^(b)	<u>29,455</u>	<u>17,136</u>	<u>29,455</u>	<u>17,136</u>
Aggregate cash advance customer balances due (gross) ^{(b) (f)}	<u>\$ 139,576</u>	<u>\$ 63,682</u>	<u>\$ 139,576</u>	<u>\$ 63,682</u>
Total locations offering cash advances at end of period (excluding online lending).....	725	706	725	706
Average total locations offering cash advances (excluding online lending).....	723	714	721	718
Number of states with online lending at end of period	30	—	30	—

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CASH AMERICA INTERNATIONAL, INC., AND SUBSIDIARIES
FINANCIAL AND OPERATING DATA (Continued)
(\$ in thousands unless otherwise noted)

	Three Months Ended		Six Months Ended	
	June 30,		June 30,	
	<u>2007</u>	<u>2006</u>	<u>2007</u>	<u>2006</u>
CHECK CASHING OPERATIONS (Mr. Payroll):				
Centers in operation at end of year (not in thousands):				
Company-owned locations	5	5	5	5
Franchised locations ^(b)	<u>135</u>	<u>133</u>	<u>135</u>	<u>133</u>
Combined centers in operations at end of year ^(b)	<u>140</u>	<u>138</u>	<u>140</u>	<u>138</u>
Revenue from Company-owned locations	\$ 113	\$ 135	\$ 274	\$ 316
Revenue from franchise royalties and other	<u>745</u>	<u>738</u>	<u>1,724</u>	<u>1,708</u>
Total revenue ^(c)	<u>\$ 858</u>	<u>\$ 873</u>	<u>\$ 1,998</u>	<u>\$ 2,024</u>
Face amount of checks cashed:				
Company-owned locations	\$ 8,212	\$ 9,502	\$ 17,822	\$ 19,995
Franchised locations ^(b)	<u>299,800</u>	<u>300,910</u>	<u>667,021</u>	<u>666,597</u>
Combined face amount of check cashed ^(b)	<u>\$ 308,012</u>	<u>\$ 310,412</u>	<u>\$ 684,843</u>	<u>\$ 686,592</u>
Fees collected from customers:				
Company-owned locations ^(c)	\$ 113	\$ 135	\$ 274	\$ 316
Franchised locations ^(b)	<u>4,130</u>	<u>4,145</u>	<u>9,576</u>	<u>9,634</u>
Combined fees collected from customers ^(b)	<u>\$ 4,243</u>	<u>\$ 4,280</u>	<u>\$ 9,850</u>	<u>\$ 9,950</u>
Fees as a percentage of check cashed:				
Company-owned locations	1.4%	1.4%	1.5%	1.6%
Franchised locations ^(b)	<u>1.4</u>	<u>1.4</u>	<u>1.4</u>	<u>1.4</u>
Combined fees as a percentage of check cashed ^(b)	<u>1.4%</u>	<u>1.4%</u>	<u>1.4%</u>	<u>1.4%</u>
Average check cashed (not in thousands):				
Company-owned locations	\$ 383	\$ 383	\$ 406	\$ 410
Franchised locations ^(b)	<u>413</u>	<u>397</u>	<u>454</u>	<u>438</u>
Combined average check cashed ^(b)	<u>\$ 412</u>	<u>\$ 397</u>	<u>\$ 453</u>	<u>\$ 437</u>

^(a) Includes cash advance activities at the Company's pawn lending locations.

^(b) Non-GAAP presentation. For informational purposes and to provide a greater understanding of the Company's businesses. Management believes information provided with this level of detail is meaningful and useful in understanding the activities and business metrics of the Company's operations.

^(c) Amounts recorded in the Company's consolidated financial statements.

^(d) Cash advances written by third-party lenders that were arranged by the Company on behalf of the third-party lenders.

^(e) Includes cash advance activities at the Company's cash advance locations and through the Company's Internet distribution channel.

^(f) Includes (i) cash advances written by the Company, and (ii) cash advances written by third-party lenders that were arranged by the Company on behalf of the third-party lenders.

CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES
CONSOLIDATED CASH ADVANCES OUTSTANDING AND RELATED ALLOWANCE FOR LOSSES
(in thousands)

	June 30,	
	2007	2006
Funded by the Company ^(b)		
Active cash advances and fees receivable	\$ 68,438	\$ 32,016
Cash advances and fees in collection.....	27,167	7,615
Total funded by the Company ^(b)	95,605	39,631
Funded by third-party lenders ^{(a) (c)}		
Active cash advances and fees receivable	29,461	18,143
Cash advances and fees in collection.....	14,510	5,908
Total funded by third-party lenders ^{(a) (c)}	43,971	24,051
Combined gross portfolio ^{(a) (d)}	139,576	63,682
Less: Elimination of cash advances owned by third-party lenders	29,455	17,136
Company-owned cash advances and fees receivable, gross	110,121	46,546
Less: Allowance for losses.....	32,173	7,541
Cash advances and fees receivable, net	\$ 77,948	\$ 39,005

	Three Months Ended June 30,		Six Months Ended June 30,	
	2007	2006	2007	2006
Allowance for company-owned cash advances				
Balance at beginning of period.....	\$ 23,141	\$ 3,541	\$ 19,513	\$ 6,309
Cash advance loss provision.....	41,758	10,512	74,406	15,218
Charge-offs.....	(36,338)	(8,612)	(68,850)	(19,657)
Recoveries.....	3,612	2,100	7,104	5,671
Balance at end of period.....	\$ 32,173	\$ 7,541	\$ 32,173	\$ 7,541
Accrual for third-party lender-owned cash advances				
Balance at beginning of period.....	\$ 1,253	\$ 605	\$ 1,153	\$ 874
Increase in loss provision	570	286	670	17
Balance at end of period.....	\$ 1,823	\$ 891	\$ 1,823	\$ 891
Combined statistics ^(d)				
Combined cash advance loss provision.....	\$ 42,328	\$ 10,798	\$ 75,076	\$ 15,235
Combined cash advance loss provision as a % of combined cash advances written ^(a)	<u>8.4%</u>	<u>4.5%</u>	<u>7.9%</u>	<u>3.3%</u>
Charge-offs (net of recoveries) as a % of combined cash advances written ^(a)	<u>6.5%</u>	<u>2.7%</u>	<u>6.5%</u>	<u>3.1%</u>
Combined allowance for losses and accrued third-party lender losses as a % of combined gross portfolio ^(a)	<u>24.4%</u>	<u>13.2%</u>	<u>24.4%</u>	<u>13.2%</u>

^(a) Non-GAAP presentation. For informational purposes and to provide a greater understanding of the Company's businesses. Management believes information provided with this level of detail is meaningful and useful in understanding the activities and business metrics of the Company's operations.

^(b) Cash advances written by the Company in its pawn and cash advance locations and through the Company's Internet distribution channel.

^(c) Cash advances written by third-party lenders that were arranged by the Company on behalf of the third-party lenders, all at the Company's pawn and cash advance locations and through the Company's Internet distribution channel.

^(d) Includes (i) cash advances written by the Company, and (ii) cash advances written by third-party lenders that were arranged by the Company on behalf of the third-party lenders, all at the Company's pawn and cash advance locations and through the Company's Internet distribution channel.

CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES
INCOME FROM OPERATIONS BY OPERATING SEGMENT
THREE MONTHS ENDED JUNE 30, 2007 AND 2006
(in thousands)

	<u>Pawn Lending</u>	<u>Cash Advance</u>	<u>Check Cashing</u>	<u>Consolidated</u>
<u>Three Months Ended June 30, 2007:</u>				
Revenue				
Finance and service charges	\$ 37,194	\$ —	\$ —	\$ 37,194
Proceeds from disposition of merchandise	85,808	—	—	85,808
Cash advance fees	9,990	76,957	—	86,947
Check cashing fees, royalties and other.....	<u>810</u>	<u>2,264</u>	<u>858</u>	<u>3,932</u>
Total revenue	133,802	79,221	858	213,881
Cost of revenue – disposed merchandise	<u>52,784</u>	<u>—</u>	<u>—</u>	<u>52,784</u>
Net revenue	<u>81,018</u>	<u>79,221</u>	<u>858</u>	<u>161,097</u>
Expenses				
Operations	46,583	27,670	358	74,611
Cash advance loss provision.....	3,725	38,603	—	42,328
Administration.....	6,985	5,992	248	13,225
Depreciation and amortization	<u>5,127</u>	<u>2,671</u>	<u>101</u>	<u>7,899</u>
Total expenses.....	<u>62,420</u>	<u>74,936</u>	<u>707</u>	<u>138,063</u>
Income from operations	<u>\$ 18,598</u>	<u>\$ 4,285</u>	<u>\$ 151</u>	<u>\$ 23,034</u>
<u>As of June 30, 2007:</u>				
Total assets.....	<u>\$ 557,180</u>	<u>\$ 244,149</u>	<u>\$ 6,995</u>	<u>\$ 808,324</u>
Goodwill	<u>\$ 142,590</u>	<u>\$ 105,577</u>	<u>\$ 5,310</u>	<u>\$ 253,477</u>
<u>Three Months Ended June 30, 2006:</u>				
Revenue				
Finance and service charges	\$ 34,588	\$ —	\$ —	\$ 34,588
Proceeds from disposition of merchandise	72,622	—	—	72,622
Cash advance fees	10,282	29,113	—	39,395
Check cashing fees, royalties and other.....	<u>616</u>	<u>1,834</u>	<u>873</u>	<u>3,323</u>
Total revenue	118,108	30,947	873	149,928
Cost of revenue – disposed merchandise	<u>42,886</u>	<u>—</u>	<u>—</u>	<u>42,886</u>
Net revenue	<u>75,222</u>	<u>30,947</u>	<u>873</u>	<u>107,042</u>
Expenses				
Operations	44,799	14,523	320	59,642
Cash advance loss provision.....	3,724	7,074	—	10,798
Administration.....	7,762	4,686	568	13,016
Depreciation and amortization	<u>4,478</u>	<u>1,936</u>	<u>89</u>	<u>6,503</u>
Total expenses.....	<u>60,763</u>	<u>28,219</u>	<u>977</u>	<u>89,959</u>
Income (loss) from operations	<u>\$ 14,459</u>	<u>\$ 2,728</u>	<u>\$ (104)</u>	<u>\$ 17,083</u>
<u>As of June 30, 2006:</u>				
Total assets.....	<u>\$ 489,686</u>	<u>\$ 114,546</u>	<u>\$ 7,426</u>	<u>\$ 611,658</u>
Goodwill	<u>\$ 125,646</u>	<u>\$ 44,618</u>	<u>\$ 5,310</u>	<u>\$ 175,574</u>

CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES
INCOME FROM OPERATIONS BY OPERATING SEGMENT
SIX MONTHS ENDED JUNE 30, 2007 AND 2006
(in thousands)

	<u>Pawn Lending</u>	<u>Cash Advance</u>	<u>Check Cashing</u>	<u>Consolidated</u>
<u>Six Months Ended June 30, 2007:</u>				
Revenue				
Finance and service charges	\$ 75,625	\$ —	\$ —	\$ 75,625
Proceeds from disposition of merchandise	185,976	—	—	185,976
Cash advance fees	20,110	145,353	—	165,463
Check cashing fees, royalties and other.....	<u>1,740</u>	<u>5,951</u>	<u>1,998</u>	<u>9,689</u>
Total revenue	283,451	151,304	1,998	436,753
Cost of revenue – disposed merchandise	<u>114,709</u>	—	—	<u>114,709</u>
Net revenue	<u>168,742</u>	<u>151,304</u>	<u>1,998</u>	<u>322,044</u>
Expenses				
Operations	93,699	52,613	665	146,977
Cash advance loss provision.....	6,569	68,507	—	75,076
Administration.....	16,307	10,694	525	27,526
Depreciation and amortization	<u>10,134</u>	<u>5,097</u>	<u>202</u>	<u>15,433</u>
Total expenses.....	<u>126,709</u>	<u>136,911</u>	<u>1,392</u>	<u>265,012</u>
Income from operations	<u>\$ 42,033</u>	<u>\$ 14,393</u>	<u>\$ 606</u>	<u>\$ 57,032</u>
<u>Six Months Ended June 30, 2006:</u>				
Revenue				
Finance and service charges	\$ 69,643	\$ —	\$ —	\$ 69,643
Proceeds from disposition of merchandise	159,746	—	—	159,746
Cash advance fees	19,930	54,904	—	74,834
Check cashing fees, royalties and other.....	<u>1,303</u>	<u>5,333</u>	<u>2,024</u>	<u>8,660</u>
Total revenue	250,622	60,237	2,024	312,883
Cost of revenue – disposed merchandise	<u>95,628</u>	—	—	<u>95,628</u>
Net revenue	<u>154,994</u>	<u>60,237</u>	<u>2,024</u>	<u>217,255</u>
Expenses				
Operations	89,016	29,245	654	118,915
Cash advance loss provision.....	5,607	9,628	—	15,235
Administration.....	16,232	9,754	881	26,867
Depreciation and amortization	<u>8,820</u>	<u>3,866</u>	<u>170</u>	<u>12,856</u>
Total expenses.....	<u>119,675</u>	<u>52,493</u>	<u>1,705</u>	<u>173,873</u>
Income from operations	<u>\$ 35,319</u>	<u>\$ 7,744</u>	<u>\$ 319</u>	<u>\$ 43,382</u>