



Additional Information:

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For Immediate Release

**CASH AMERICA COMPLETES 2006 WITH AN INCREASE IN
FOURTH QUARTER EARNINGS OF 32%**

Fort Worth, Texas (January 25, 2007) - - Cash America International, Inc. (NYSE: CSH) announced today that income from continuing operations for the fourth quarter ended December 31, 2006 increased 32% to \$21,698,000 (71 cents per share) compared to \$16,456,000 (55 cents per share) for the same period in 2005. Total revenue for the fourth quarter 2006 increased 26% to \$215.4 million, up from \$171.0 million during the same period in 2005. The year-over-year gain in total revenue was largely attributable to an 80% increase in short-term cash advance fees to \$71,870,000 in the fourth quarter 2006 compared to \$39,954,000 during the same period in 2005. Higher balances of cash advances extended to customers and the inclusion of CashNetUSA which was acquired on September 15, 2006 contributed to the significant rise in revenue from cash advance fees.

Commenting on the results of the quarter, Daniel R. Feehan, President and Chief Executive Officer of Cash America said, "Our Company continues to see increased levels of customer demand for both our pawn loans and cash advance services. The increase in these asset levels is driving the revenue of the Company higher and we are beginning to see the benefits as our operating income rose 32% in the fourth quarter over last year's fourth quarter. Consolidated net revenue from same stores increased 8.3% in the fourth quarter of 2006 compared to the same quarter last year, led by a 24% increase in same store net revenue in our cash advance segment, which combined with a same store net revenue increase of 6% in our pawn segment to produce the consolidated results."

Total revenue for the fiscal year ended December 31, 2006, was \$693.2 million, up 17% from \$594.3 million in 2005. Cash America finished fiscal year 2006 with a 36% increase in income from continuing operations to \$60,940,000 (\$2.00 per share) for the twelve-month period compared to \$44,821,000 (\$1.48 per share) in fiscal 2005. Included in the 2006 total was an after-tax gain of 5 cents per share related to the early termination of a store lease in the second quarter. Excluding the 5 cent gain, income from continuing operations was up 33% to \$59,531,000 (\$1.95 per share) from the previous year.

Cash America will host a conference call to discuss the fourth quarter results on Thursday, January 25th at 3:45 PM CST. A live web cast of the call will be available on the Investor Relations section of the Company's corporate web site (www.cashamerica.com). To listen to the live call, please go to the web site at least fifteen minutes early to register, download, and install any necessary audio software. A replay will be available on the Company's web site for 90 days following the conference call.

Outlook for the First Quarter of 2007 and the 2007 Fiscal Year

Management believes that the opportunities for sustained growth in revenue and earnings will be largely associated with the customer demand for the credit products provided by the Company, which take the form of pawn loans and short-term cash advances. Other elements expected to affect the growth in revenue include the ongoing maturation of the 233 additional pawn and cash advance locations opened or acquired during the last 36 months, the regulatory governance of consumer loan products and the integration of CashNetUSA. As it

enters the first quarter of 2007, management anticipates that demand for the Company's products will remain strong, but also believes that trends in tax refunds received by the Company's customers during the first quarter will have a meaningful impact on the first quarter results. Typically the Company's customers who receive refunds use those proceeds to pay past due cash advance obligations, to redeem pawned merchandise and to purchase merchandise at the Company's locations. Based on its views and on the preceding factors management expects that the first quarter 2007 net income per share will be between 60 and 64 cents per share compared to 51 cents per share in the first quarter 2006.

Expectations for the remainder of fiscal 2007 will be affected by the magnitude of personal income tax refunds for many of the Company's customers and the subsequent recovery of earning asset levels in later periods based on customer demand for credit products. At this time, management is increasing the lower end of its previously reported expectations for full fiscal year 2007 earnings per share producing a new expected range of \$2.45 and \$2.55, compared to \$1.95 per share from continuing operations in fiscal 2006. The fiscal 2006 comparable full year income from continuing operations excludes the \$1.4 million after-tax gain (5 cents per share) related to the early termination of a store lease reported in the second quarter of fiscal 2006.

Cash America International, Inc. is a provider of specialty financial services to individuals in the United States with 918 total locations. Cash America is the largest provider of secured non-recourse loans to individuals, commonly referred to as pawn loans, through 487 locations in 22 states under the brand names Cash America Pawn and SuperPawn. The Company also offers short-term cash advances in many of its locations including 295 locations that offer this service under the brand names Cash America Payday Advance and Cashland. Short-term cash advances are also offered to customers via the Internet distribution channel of CashNetUSA located at <http://www.cashnetusa.com>. In addition, check cashing services are provided through its 136 franchised and Company-owned "Mr. Payroll" check cashing centers. For additional information, visit the Company's website located at <http://www.cashamerica.com>.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995

This release contains forward-looking statements about the business, financial condition and prospects of Cash America International, Inc. and its subsidiaries (the "Company"). The actual results of the Company could differ materially from those indicated by the forward-looking statements because of various risks and uncertainties including, without limitation, changes in demand for the Company's services, the actions of third parties who offer products and services at the Company's locations, fluctuations in the price of gold, changes in competition, the ability of the Company to open new operating units in accordance with its plans, economic conditions, real estate market fluctuations, interest rate fluctuations, changes in the capital markets, changes in tax and other laws and governmental rules and regulations applicable to the Company's business, the ability to successfully integrate newly acquired businesses into the Company's operations and other risks indicated in the Company's filings with the Securities and Exchange Commission. These risks and uncertainties are beyond the ability of the Company to control, nor can the Company predict, in many cases, all of the risks and uncertainties that could cause its actual results to differ materially from those indicated by the forward-looking statements. When used in this release, terms such as "believes," "estimates," "plans," "expects," "anticipates" and similar expressions as they relate to the Company or its management are intended to identify forward-looking statements. The Company disclaims any intention or obligation to update or revise any forward-looking statements to reflect events or circumstances occurring after the date of this release.

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CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES
HIGHLIGHTS OF CONSOLIDATED RESULTS OF OPERATIONS

(in thousands, except per share data)

	Three Months Ended		Year Ended	
	December 31,		December 31,	
	2006	2005	2006	2005
Consolidated Operations:				
Total revenue	\$215,393	\$171,015	\$693,214	\$594,346
Net revenue.....	\$152,373	\$114,973	\$488,285	\$410,547
Total operating expenses	\$115,080	\$ 86,623	\$384,266	\$329,835
Income from operations	\$ 37,293	\$ 28,350	\$104,019	\$ 80,712
Income from continuing operations before income taxes..	\$ 33,838	\$ 25,775	\$ 96,168	\$ 70,882
Income from Continuing Operations	\$ 21,698	\$ 16,456	\$ 60,940	\$ 44,821
Income from Discontinued Operations ⁽¹⁾	\$ —	\$ 197	\$ —	\$ 197
Net Income	\$ 21,698	\$ 16,653	\$ 60,940	\$ 45,018
Earnings per share:				
Basic –				
Income from continuing operations	\$ 0.73	\$ 0.56	\$ 2.05	\$ 1.53
Net income	\$ 0.73	\$ 0.57	\$ 2.05	\$ 1.54
Diluted –				
Income from continuing operations	\$ 0.71	\$ 0.55	\$ 2.00	\$ 1.48
Net income	\$ 0.71	\$ 0.55	\$ 2.00	\$ 1.49
Weighted average shares:				
Basic	29,750	29,252	29,676	29,262
Diluted	30,561	30,169	30,532	30,206

⁽¹⁾ The 2005 income from discontinued operations represents the tax benefits resulting from final tax adjustments to the 2004 foreign operations in tax returns. The foreign pawn lending operations in United Kingdom and Sweden were sold on September 7, 2004.

CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS
(in thousands, except share data)

	December 31,	
	2006	2005
	(Unaudited)	
Assets		
Current assets:		
Cash and cash equivalents	\$ 25,723	\$ 18,852
Pawn loans	127,384	115,280
Cash advances, net	79,975	40,704
Merchandise held for disposition, net	87,060	72,683
Finance and service charges receivable	25,377	22,048
Other receivables and prepaid expenses	16,128	13,406
Deferred tax assets	<u>16,324</u>	<u>11,274</u>
Total current assets	377,971	294,247
Property and equipment, net	119,261	94,856
Goodwill	239,650	174,987
Intangible assets, net	27,477	23,391
Other assets	<u>13,036</u>	<u>11,167</u>
Total assets	<u>\$ 777,395</u>	<u>\$ 598,648</u>
Liabilities and Stockholders' Equity		
Current liabilities:		
Accounts payable and accrued expenses	\$ 92,368	\$ 37,217
Customer deposits	7,464	6,239
Income taxes currently payable	2,691	1,449
Current portion of long-term debt	<u>16,786</u>	<u>16,786</u>
Total current liabilities	119,309	61,691
Deferred tax liabilities	12,770	11,344
Other liabilities	1,625	1,689
Long-term debt	<u>202,963</u>	<u>149,208</u>
Total liabilities	<u>336,667</u>	<u>223,932</u>
Stockholders' equity:		
Common stock, 30,235,164 shares issued	3,024	3,024
Additional paid-in capital	161,683	156,557
Retained earnings	287,962	229,975
Accumulated other comprehensive income (loss)	20	(5)
Notes receivable secured by common stock	(18)	(2,488)
Treasury shares, at cost	<u>(11,943)</u>	<u>(12,347)</u>
Total stockholders' equity	<u>440,728</u>	<u>374,716</u>
Total liabilities and stockholders' equity	<u>\$ 777,395</u>	<u>\$ 598,648</u>

CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF INCOME
(in thousands, except per share data)

	Three Months Ended December 31,		Year Ended December 31,	
	<u>2006</u>	<u>2005</u>	<u>2006</u>	<u>2005</u>
	(Unaudited)			
Revenue				
Finance and service charges	\$ 40,425	\$ 37,296	\$149,472	\$139,772
Proceeds from disposition of merchandise	100,313	91,401	335,552	301,502
Cash advance fees	71,870	39,954	195,105	142,068
Check cashing fees, royalties and other	<u>2,785</u>	<u>2,364</u>	<u>13,085</u>	<u>11,004</u>
Total Revenue	215,393	171,015	693,214	594,346
Cost of Revenue				
Disposed merchandise	<u>63,020</u>	<u>56,042</u>	<u>204,929</u>	<u>183,799</u>
Net Revenue	<u>152,373</u>	<u>114,973</u>	<u>488,285</u>	<u>410,547</u>
Expenses				
Operations	68,707	58,061	245,885	220,357
Cash advance loss provision	26,825	10,929	59,563	42,834
Administration	12,038	11,303	51,506	43,227
Depreciation and amortization	<u>7,510</u>	<u>6,330</u>	<u>27,312</u>	<u>23,417</u>
Total Expenses	<u>115,080</u>	<u>86,623</u>	<u>384,266</u>	<u>329,835</u>
Income from Operations	37,293	28,350	104,019	80,712
Interest expense	(3,935)	(2,996)	(11,945)	(10,610)
Interest income	429	387	1,631	1,614
Foreign currency transaction gain (loss)	51	34	296	(834)
Gain from termination of contract	<u>—</u>	<u>—</u>	<u>2,167</u>	<u>—</u>
Income from Continuing Operations before Income Taxes ..	33,838	25,775	96,168	70,882
Provision for income taxes	<u>12,140</u>	<u>9,319</u>	<u>35,228</u>	<u>26,061</u>
Income from Continuing Operations	21,698	16,456	60,940	44,821
Income from discontinued operations	<u>—</u>	<u>197</u>	<u>—</u>	<u>197</u>
Net Income	<u>\$ 21,698</u>	<u>\$ 16,653</u>	<u>\$ 60,940</u>	<u>\$ 45,018</u>
Earnings Per Share:				
Basic –				
Income from continuing operations	\$ 0.73	\$ 0.56	\$ 2.05	\$ 1.53
Income from discontinued operations	\$ —	\$ 0.01	\$ —	\$ 0.01
Net income	\$ 0.73	\$ 0.57	\$ 2.05	\$ 1.54
Diluted –				
Income from continuing operations	\$ 0.71	\$ 0.55	\$ 2.00	\$ 1.48
Income from discontinued operations	\$ —	\$ 0.01	\$ —	\$ 0.01
Net income	\$ 0.71	\$ 0.55	\$ 2.00	\$ 1.49
Weighted average common shares outstanding:				
Basic	29,750	29,252	29,676	29,262
Diluted	30,561	30,169	30,532	30,206
Dividends declared per common share	\$ 0.025	\$ 0.025	\$ 0.100	\$ 0.100

CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES
FINANCIAL AND OPERATING DATA — CONTINUING OPERATIONS
(\$ in thousands unless noted otherwise)

	Three Months Ended December 31,		Year Ended December 31,	
	2006	2005	2006	2005
PAWN LENDING OPERATIONS:				
Pawn loans				
Annualized yield on pawn loans.....	122.7%	123.7%	123.6%	124.8%
Total amount of pawn loans written and renewed.....	\$ 116,876	\$ 108,424	\$ 474,046	\$ 438,955
Average pawn loan balance outstanding.....	\$ 130,713	\$ 119,655	\$ 120,930	\$ 112,031
Average pawn loan balance per average location in operation.....	\$ 279	\$ 263	\$ 262	\$ 251
Ending pawn loan balance per location in operation.....	\$ 268	\$ 253	\$ 268	\$ 253
Average pawn loan amount at end of period (not in thousands).....	\$ 107	\$ 95	\$ 107	\$ 95
Profit margin on disposition of merchandise as a percentage of proceeds from disposition of merchandise.....	37.2%	38.7%	38.9%	39.0%
Average annualized merchandise turnover.....	2.8x	2.9x	2.7x	2.7x
Average balance of merchandise held for disposition per average location in operation.....	\$ 188	\$ 166	\$ 165	\$ 151
Ending balance of merchandise held for disposition per location in operation.....	\$ 183	\$ 159	\$ 183	\$ 159
Pawnshop locations in operation –				
Beginning of period, owned.....	463	453	456	441
Acquired.....	12	3	19	9
Start-ups.....	—	—	2	7
Combined or closed.....	—	—	(2)	(1)
End of period, owned.....	475	456	475	456
Franchise locations at end of period.....	12	8	12	8
Total pawnshop locations at end of period.....	<u>487</u>	<u>464</u>	<u>487</u>	<u>464</u>
Average number of owned pawnshop locations.....	<u>469</u>	<u>455</u>	<u>462</u>	<u>447</u>
Cash advances ^(b)				
Pawn locations offering cash advances at end of period.....	425	441	425	441
Average number of pawn locations offering cash advances.....	422	436	425	430
Amount of cash advances written at pawn locations:				
Funded by the Company.....	\$ 17,839	\$ 17,773	\$ 66,952	\$ 64,184
Funded by third-party lenders ^{(a)(d)}	<u>56,059</u>	<u>56,128</u>	<u>207,732</u>	<u>211,191</u>
Aggregate amount of cash advances written at pawn locations ^{(a)(f)}	<u>\$ 73,898</u>	<u>\$ 73,901</u>	<u>\$ 274,684</u>	<u>\$ 275,375</u>
Number of cash advances written at pawn locations (not in thousands):				
By the Company.....	58,922	41,889	213,467	223,639
By third-party lenders ^{(a)(d)}	<u>124,998</u>	<u>157,678</u>	<u>480,649</u>	<u>574,442</u>
Aggregate number of cash advances written at pawn locations ^{(a)(f)}	<u>183,920</u>	<u>199,567</u>	<u>694,116</u>	<u>798,081</u>
Cash advance customer balances due at pawn locations (gross):				
Owned by Company ^(c)	\$ 8,448	\$ 9,657	\$ 8,448	\$ 9,657
Owned by third-party lenders ^(a)	<u>11,202</u>	<u>9,697</u>	<u>11,202</u>	<u>9,697</u>
Aggregate cash advance customer balances due at pawn locations (gross) ^{(a)(f)}	<u>\$ 19,650</u>	<u>\$ 19,354</u>	<u>\$ 19,650</u>	<u>\$ 19,354</u>

CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES
FINANCIAL AND OPERATING DATA — CONTINUING OPERATIONS (Continued)
(\$ in thousands unless noted otherwise)

	Three Months Ended December 31,		Year Ended December 31,	
	<u>2006</u>	<u>2005</u>	<u>2006</u>	<u>2005</u>
CASH ADVANCE OPERATIONS ^(e):				
Amount of cash advances written:				
Funded by the Company.....	\$ 303,041	\$ 149,818	\$ 750,234	\$ 509,732
Funded by third-party lenders ^{(a) (d)}	<u>48,850</u>	<u>37,780</u>	<u>152,845</u>	<u>145,228</u>
Aggregate amount of cash advances written ^{(a) (f)}	<u>\$ 351,891</u>	<u>\$ 187,598</u>	<u>\$ 903,079</u>	<u>\$ 654,960</u>
Number of cash advances written (not in thousands):				
By the Company	821,265	419,308	2,097,176	1,442,816
By third-party lenders ^{(a) (d)}	<u>94,717</u>	<u>80,820</u>	<u>298,831</u>	<u>347,772</u>
Aggregate number of cash advances written ^{(a) (f)}	<u>915,982</u>	<u>500,128</u>	<u>2,396,007</u>	<u>1,790,588</u>
Cash advance customer balances due (gross):				
Owned by the Company ^(c)	\$ 91,040	\$ 37,706	\$ 91,404	\$ 37,706
Owned by third-party lenders ^(a)	<u>13,485</u>	<u>7,215</u>	<u>13,485</u>	<u>7,215</u>
Aggregate cash advance customer balances due (gross) ^{(a) (f)}	<u>\$ 104,525</u>	<u>\$ 44,921</u>	<u>\$ 104,525</u>	<u>\$ 44,921</u>
Cash advance locations in operation:				
Beginning of period.....	293	279	286	253
Acquired.....	—	—	—	1
Start-ups.....	2	7	12	34
Combined or closed	<u>—</u>	<u>—</u>	<u>(3)</u>	<u>(2)</u>
End of period.....	<u>295</u>	<u>286</u>	<u>295</u>	<u>286</u>
Average number of cash advance locations.....	<u>295</u>	<u>283</u>	<u>290</u>	<u>271</u>
CONSOLIDATED CASH ADVANCE PRODUCT SUMMARY ^{(a) (b) (e)}:				
Amount of cash advances written:				
Funded by the Company.....	\$ 320,880	\$ 167,591	\$ 817,186	\$ 573,916
Funded by third-party lenders ^{(a) (d)}	<u>104,909</u>	<u>93,908</u>	<u>360,577</u>	<u>356,419</u>
Aggregate amount of cash advances written ^{(a) (f)}	<u>\$ 425,789</u>	<u>\$ 261,499</u>	<u>\$ 1,177,763</u>	<u>\$ 930,335</u>
Number of cash advances written (not in thousands):				
By the Company	880,187	461,197	2,310,643	1,666,455
By third-party lenders ^{(a) (d)}	<u>219,715</u>	<u>238,498</u>	<u>779,480</u>	<u>922,214</u>
Aggregate number of cash advances written ^{(a) (f)}	<u>1,099,902</u>	<u>699,695</u>	<u>3,090,123</u>	<u>2,588,669</u>
Average amount per cash advance written (not in thousands):				
Funded by the Company.....	\$ 365	\$ 363	\$ 354	\$ 344
Funded by third-party lenders ^{(a) (d)}	<u>477</u>	<u>394</u>	<u>463</u>	<u>386</u>
Aggregate average amount per cash advance ^{(a) (f)}	<u>\$ 387</u>	<u>\$ 374</u>	<u>\$ 381</u>	<u>\$ 359</u>
Cash advance customer balances due (gross):				
Owned by the Company ^(c)	\$ 99,488	\$ 47,363	\$ 99,488	\$ 47,363
Owned by third-party lenders ^(a)	<u>24,687</u>	<u>16,912</u>	<u>24,687</u>	<u>16,912</u>
Aggregate cash advance customer balances due (gross) ^{(a) (f)}	<u>\$ 124,175</u>	<u>\$ 64,275</u>	<u>\$ 124,175</u>	<u>\$ 64,275</u>
Total locations offering cash advances at end of year.....	720	727	720	727
Average total locations offering cash advances	715	701	715	701

CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES
FINANCIAL AND OPERATING DATA — CONTINUING OPERATIONS (Continued)
(\$ in thousands unless noted otherwise)

	Three Months Ended		Year Ended	
	December 31,		December 31,	
	<u>2006</u>	<u>2005</u>	<u>2006</u>	<u>2005</u>
CHECK CASHING OPERATIONS (Mr. Payroll):				
Centers in operation at end of year:				
Company-owned locations	5	5	5	5
Franchised locations ^(a)	<u>131</u>	<u>131</u>	<u>131</u>	<u>131</u>
Combined centers in operations at end of year ^(a)	<u>136</u>	<u>136</u>	<u>136</u>	<u>136</u>
Revenue from Company-owned locations	\$ 127	\$ 132	\$ 569	\$ 565
Revenue from franchise royalties and other	<u>718</u>	<u>768</u>	<u>3,356</u>	<u>3,254</u>
Total revenue ^(c)	<u>\$ 845</u>	<u>\$ 900</u>	<u>\$ 3,925</u>	<u>\$ 3,819</u>
Face amount of checks cashed:				
Company-owned locations	\$ 9,254	\$ 9,713	\$ 38,446	\$ 38,699
Franchised locations ^(a)	<u>300,762</u>	<u>301,177</u>	<u>1,269,724</u>	<u>1,181,682</u>
Combined face amount of check cashed ^(a)	<u>\$ 310,016</u>	<u>\$ 310,890</u>	<u>1,308,170</u>	<u>\$1,220,381</u>
Fees collected from customers:				
Company-owned locations ^(c)	\$ 127	\$ 132	\$ 569	\$ 565
Franchised locations ^(a)	<u>4,115</u>	<u>4,112</u>	<u>17,889</u>	<u>16,399</u>
Combined fees collected from customers ^(a)	<u>\$ 4,242</u>	<u>\$ 4,244</u>	<u>\$ 18,458</u>	<u>\$ 16,964</u>
Fees as a percentage of check cashed:				
Company-owned locations	1.4%	1.4%	1.5%	1.5%
Franchised locations ^(a)	<u>1.4</u>	<u>1.4</u>	<u>1.4</u>	<u>1.4</u>
Combined fees as a percentage of check cashed ^(a)	<u>1.4%</u>	<u>1.4%</u>	<u>1.4%</u>	<u>1.4%</u>
Average check cashed (not in thousands):				
Company-owned locations	\$ 371	\$ 375	\$ 393	\$ 386
Franchised locations ^(a)	<u>405</u>	<u>383</u>	<u>421</u>	<u>386</u>
Combined average check cashed ^(a)	<u>\$ 404</u>	<u>\$ 382</u>	<u>\$ 420</u>	<u>\$ 386</u>

^(a) Non-GAAP presentation. For informational purposes and to provide a greater understanding of the Company's businesses. Management believes information provided with this level of detail is meaningful and useful in understanding the activities and business metrics of the Company's operations.

^(b) Includes cash advance activities at the Company's pawn lending locations.

^(c) Amounts recorded in the Company's consolidated financial statements.

^(d) Cash advances written by third-party lenders that were arranged by the Company on behalf of the third-party lenders.

^(e) Includes cash advance activities at the Company's cash advance locations and through the Company's Internet distribution channel.

^(f) Includes (i) cash advances written by the Company, and (ii) cash advances written by third-party lenders that were arranged by the Company on behalf of the third-party lenders.

CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES
CONSOLIDATED CASH ADVANCES OUTSTANDING AND RELATED ALLOWANCE FOR LOSSES
(in thousands)

	December 31,	
	2006	2005
Funded by the Company ^(b)		
Active cash advances and fees receivable	\$ 69,489	\$ 32,207
Cash advances and fees in collection.....	24,499	7,510
Total funded by the Company ^(b)	93,988	39,717
Funded by third-party lenders ^{(a) (c)}		
Active cash advances and fees receivable	24,721	19,548
Cash advances and fees in collection.....	5,466	5,010
Total funded by third-party lenders ^{(a) (c)}	30,187	24,558
Combined gross portfolio ^{(a) (c)}	124,175	64,275
Less: Elimination of cash advances owned by third-party lenders	24,687	16,912
Less: Discount on cash advances assigned by third-party lenders.....	—	350
Company-owned cash advances and fees receivable, gross	99,488	47,013
Less: Allowance for losses.....	19,513	6,309
Cash advances and fees receivable, net	\$ 79,975	\$ 40,704

	Three Months Ended December 31,		Year Ended December 31,	
	2006	2005	2006	2005
Allowance for company-owned cash advances				
Balance at beginning of period.....	\$ 11,089	\$ 10,002	\$ 6,309	\$ 4,358
Cash advance loss provision.....	26,425	10,882	59,284	42,302
Charge-offs.....	(20,351)	(17,454)	(56,276)	(50,145)
Recoveries	2,350	2,879	10,196	9,794
Balance at end of period.....	\$ 19,513	\$ 6,309	\$ 19,513	\$ 6,309
Accrual for third-party lender-owned cash advances				
Balance at beginning of period.....	\$ 753	\$ 827	\$ 874	\$ 342
(Decrease) increase in loss provision	400	47	279	532
Balance at end of period.....	\$ 1,153	\$ 874	\$ 1,153	\$ 874
Combined statistics ^(d)				
Combined cash advance loss provision.....	\$ 26,825	\$ 10,929	\$ 59,563	\$ 42,834
Combined cash advance loss provision as a % of combined cash advances written ^(a)	6.3%	4.2%	5.1%	4.6%
Charge-offs (net of recoveries) as a % of combined cash advances written ^(a)	4.2%	5.6%	3.9%	4.3%
Combined allowance for losses and accrued third-party lender losses as a % of combined gross portfolio ^(a)	16.6%	11.2%	16.6%	11.2%

^(a) Non-GAAP presentation. For informational purposes and to provide a greater understanding of the Company's businesses. Management believes information provided with this level of detail is meaningful and useful in understanding the activities and business metrics of the Company's operations.

^(b) Cash advances written by the Company in its pawn and cash advance locations and through the Company's Internet distribution channel.

^(c) Cash advances written by third-party lenders that were arranged by the Company on behalf of the third-party lenders, all at the Company's pawn and cash advance locations and through the Company's Internet distribution channel.

^(d) Includes (i) cash advances written by the Company, and (ii) cash advances written by third-party lenders that were arranged by the Company on behalf of the third-party lenders, all at the Company's pawn and cash advance locations and through the Company's Internet distribution channel.

CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES
INCOME FROM CONTINUING OPERATIONS BY OPERATING SEGMENT
THREE MONTHS ENDED DECEMBER 31, 2006 AND 2005

(in thousands)

	<u>Pawn Lending</u>	<u>Cash Advance</u>	<u>Check Cashing</u>	<u>Consolidated</u>
<u>Three Months Ended December 31, 2006:</u>				
Revenue				
Finance and service charges	\$ 40,425	\$ —	\$ —	\$ 40,425
Proceeds from disposition of merchandise...	100,313	—	—	100,313
Cash advance fees	11,783	60,087	—	71,870
Check cashing fees, royalties and other	<u>—</u>	<u>1,940</u>	<u>845</u>	<u>2,785</u>
Total revenue	152,521	62,027	845	215,393
Cost of revenue – disposed merchandise	<u>63,020</u>	<u>—</u>	<u>—</u>	<u>63,020</u>
Net revenue	<u>89,501</u>	<u>62,027</u>	<u>845</u>	<u>152,373</u>
Expenses				
Operations	45,979	22,405	323	68,707
Cash advance loss provision.....	3,836	22,989	—	26,825
Administration.....	5,103	6,622	313	12,038
Depreciation and amortization	<u>5,011</u>	<u>2,384</u>	<u>115</u>	<u>7,510</u>
Total expenses	<u>59,929</u>	<u>54,400</u>	<u>751</u>	<u>115,080</u>
Income from operations	<u>\$ 29,572</u>	<u>\$ 7,627</u>	<u>\$ 94</u>	<u>\$ 37,293</u>
<u>As of December 31, 2006:</u>				
Total assets.....	<u>\$545,593</u>	<u>\$224,282</u>	<u>\$ 7,520</u>	<u>\$ 777,395</u>
<u>Three Months Ended December 31, 2005:</u>				
Revenue				
Finance and service charges	\$ 37,296	\$ —	\$ —	\$ 37,296
Proceeds from disposition of merchandise...	91,401	—	—	91,401
Cash advance fees	11,034	28,920	—	39,954
Check cashing fees, royalties and other	<u>—</u>	<u>1,464</u>	<u>900</u>	<u>2,364</u>
Total revenue	139,731	30,384	900	171,015
Cost of revenue – disposed merchandise	<u>56,042</u>	<u>—</u>	<u>—</u>	<u>56,042</u>
Net revenue	<u>83,689</u>	<u>30,384</u>	<u>900</u>	<u>114,973</u>
Expenses				
Operations	44,226	13,507	328	58,061
Cash advance loss provision.....	4,194	6,735	—	10,929
Administration.....	6,719	4,284	300	11,303
Depreciation and amortization	<u>4,220</u>	<u>2,020</u>	<u>90</u>	<u>6,330</u>
Total expenses	<u>59,359</u>	<u>26,546</u>	<u>718</u>	<u>86,623</u>
Income from operations	<u>\$ 24,330</u>	<u>\$ 3,838</u>	<u>\$ 182</u>	<u>\$ 28,350</u>
<u>As of December 31, 2005:</u>				
Total assets.....	<u>\$475,527</u>	<u>\$115,778</u>	<u>\$ 7,343</u>	<u>\$ 598,648</u>

CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES
INCOME FROM CONTINUING OPERATIONS BY OPERATING SEGMENT
YEAR ENDED DECEMBER 31, 2006 AND 2005

(in thousands)

	<u>Pawn Lending</u>	<u>Cash Advance</u>	<u>Check Cashing</u>	<u>Consolidated</u>
<u>Year Ended December 31, 2006:</u>				
Revenue				
Finance and service charges	\$149,472	\$ —	\$ —	\$ 149,472
Proceeds from disposition of merchandise...	335,552	—	—	335,552
Cash advance fees	43,676	151,429	—	195,105
Check cashing fees, royalties and other	<u>—</u>	<u>9,160</u>	<u>3,925</u>	<u>13,085</u>
Total revenue	528,700	160,589	3,925	693,214
Cost of revenue – disposed merchandise	<u>204,929</u>	<u>—</u>	<u>—</u>	<u>204,929</u>
Net revenue	<u>323,771</u>	<u>160,589</u>	<u>3,925</u>	<u>488,285</u>
Expenses				
Operations	178,143	66,438	1,304	245,885
Cash advance loss provision.....	15,377	44,186	—	59,563
Administration.....	28,520	21,494	1,492	51,506
Depreciation and amortization	<u>18,579</u>	<u>8,357</u>	<u>376</u>	<u>27,312</u>
Total expenses	<u>240,619</u>	<u>140,475</u>	<u>3,172</u>	<u>384,266</u>
Income from operations	<u>\$ 83,152</u>	<u>\$ 20,114</u>	<u>\$ 753</u>	<u>\$ 104,019</u>
<u>Year Ended December 31, 2005:</u>				
Revenue				
Finance and service charges	\$139,772	\$ —	\$ —	\$ 139,772
Proceeds from disposition of merchandise...	301,502	—	—	301,502
Cash advance fees	41,405	100,663	—	142,068
Check cashing fees, royalties and other	<u>—</u>	<u>7,185</u>	<u>3,819</u>	<u>11,004</u>
Total revenue	482,679	107,848	3,819	594,346
Cost of revenue – disposed merchandise	<u>183,799</u>	<u>—</u>	<u>—</u>	<u>183,799</u>
Net revenue	<u>298,880</u>	<u>107,848</u>	<u>3,819</u>	<u>410,547</u>
Expenses				
Operations	167,272	51,706	1,379	220,357
Cash advance loss provision.....	15,663	27,171	—	42,834
Administration.....	25,751	16,325	1,151	43,227
Depreciation and amortization	<u>15,786</u>	<u>7,299</u>	<u>332</u>	<u>23,417</u>
Total expenses	<u>224,472</u>	<u>102,501</u>	<u>2,862</u>	<u>329,835</u>
Income from operations	<u>\$ 74,408</u>	<u>\$ 5,347</u>	<u>\$ 957</u>	<u>\$ 80,712</u>