



**CASH AMERICA INTERNATIONAL, INC. TO PRESENT AT
THE BREAN MURRAY CARRET & CO. SMALL CAP
INSTITUTIONAL INVESTOR CONFERENCE**

Fort Worth, Texas, January 30, 2006 -- Cash America International, Inc. (NYSE: CSH) will be presenting on Tuesday, January 31, 2006 at 1:30 PM ET at the Brean Murray Carret & Co. Small Cap Institutional Investor Conference in New York. The presentation may be accessed on the Investor Relations Section of the Company's web site located at (www.cashamerica.com). To listen to the live presentation, please go to the web site at least fifteen minutes early to register, download, and install any necessary audio software.

On January 26, 2006, Cash America reported its financial results for the fourth quarter ended December 31, 2005. The Company reported that income from continuing operations increased 20%, from \$13,716,000 (46 cents per share) in the fourth quarter of 2004, to \$16,456,000 (55 cents per share) during the fourth quarter of 2005. Total revenue increased 21% to \$171.0 million during the fourth quarter 2005 compared to 2004 when total revenue was \$140.8 million.

For the year ended 2005, Cash America produced an increase in income from continuing operations of 28% to \$44,821,000 (\$1.48 per share) compared to \$34,965,000 (\$1.18 per share) during the 2004 fiscal year. The increase was achieved on a 27% increase in total revenue, which reached \$594.3 million in 2005 compared to \$469.5 million in the prior year.

Cash America International, Inc. is a provider of specialty financial services to individuals in the United States with 886 total locations. Cash America is the largest provider of secured non-recourse loans to individuals, commonly referred to as pawn loans, through 464 locations in 21 states under the brand names Cash America Pawn and SuperPawn. The Company also offers short-term cash advances in many of its U.S. locations including 286 locations that offer this service under the brand names Cash America Payday Advance and Cashland. In addition, check cashing services are provided through its 136 franchised and Company-owned "Mr. Payroll" check cashing centers.

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