



Additional Information:

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For Immediate Release

CASH AMERICA CHIEF EXECUTIVE OFFICER ADOPTS 10b5-1 PLAN

Fort Worth, Texas (November 2, 2005) - - Cash America International, Inc. (NYSE: CSH) announced today that Daniel R. Feehan, the Company's Chief Executive Officer and President, has adopted a pre-arranged, systematic trading plan to sell company shares in accordance with guidelines specified by Rule 10b5-1 under the Securities and Exchange Act of 1934 and with Cash America's policies with respect to insider sales.

Rule 10b5-1 permits officers and directors of public companies to adopt pre-determined plans for selling specified amounts of stock. The plans may be entered into only when an officer or director is not in possession of material, nonpublic information and may be used to gradually diversify investment portfolios over a period of time.

The 10b5-1 plan provides for Mr. Feehan's exercise and sale of certain stock options and currently held shares over a period of six months beginning November 20, 2005. Additionally, the plan provides that enough aggregate shares be sold to yield approximately \$2.625 million after deducting applicable taxes, option costs and expenses of sale. Mr. Feehan anticipates the number of shares to be sold will be approximately 15% to 20% of the aggregate shares he currently owns or, has rights to under option and restricted stock unit agreements.

Mr. Feehan will use approximately \$2.2 million of the net proceeds from the plan to fully repay the remaining principal and interest on a Promissory Note dated July 24, 2002 payable to Cash America in the original principal amount of \$2.7 million. Any remaining proceeds from the plan will enable Mr. Feehan to diversify his personal assets. Mr. Feehan said, "I remain confident of the financial condition of Cash America and bullish about our long-term growth prospects. The 10b5-1 plan allows me to repay a personal obligation to the Company and modestly diversify my equity holdings. I am retaining a large equity interest in Cash America and hope to add to that position in future years."

Cash America International, Inc. is a provider of specialty financial services to individuals in the United States with 880 total locations. Cash America is the largest provider of secured non-recourse loans to individuals, commonly referred to as pawn loans, through 464 locations in 21 states under the brand names Cash America Pawn and SuperPawn. The Company also offers short-term cash advances in many of its U.S. locations including 279 locations that offer this service under the brand names Cash America Payday Advance and Cashland. In addition, check cashing services are provided through its 137 franchised and Company-owned "Mr. Payroll" check cashing centers. The foregoing store numbers are as of September 30, 2005.

All statements in this press release that are not historical are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of Cash America International, Inc. and its subsidiaries ("the Company") expressed or implied by such forward looking statements to differ materially from those indicated by the forward-looking statements. Such factors include, without limitation, changes in demand for the Company's services, the actions of third parties who offer products and services at the Company's locations, changes in competition, the ability of the Company to open new operating units in accordance with its plans, economic conditions, real estate market fluctuations, interest rate fluctuations, changes in the capital markets, changes in tax and other laws and governmental rules and regulations applicable to the Company's business, and other risks indicated in the Company's filings with the Securities and Exchange Commission. These risks and uncertainties are beyond the ability of the Company to control, and, in many cases, the Company cannot predict all of the risks and uncertainties that could cause its actual results to differ materially from those indicated by the forward-looking statements. When used in this release, terms such as "believes", "estimates", "plans", "expects", "anticipates", "hopes" and similar expressions as they relate to the Company or its management are intended to identify forward-looking statements. The Company disclaims any intention or obligation to update or revise any forward-looking statements to reflect events or circumstances occurring after the date of this release.

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