



**CASH AMERICA INTERNATIONAL, INC. TO PRESENT AT THE
ROTH CAPITAL PARTNERS NEW YORK CONFERENCE**

Fort Worth, Texas, September 6, 2005 -- Cash America International, Inc. (NYSE: CSH) will be presenting on Wednesday, September 7 at 10:30 AM ET at the Roth Capital New York Conference. The presentation may be accessed on the Company's website located at (www.cashamerica.com). To listen to the live presentation, please go to the web site at least fifteen minutes early to register, download, and install any necessary audio software.

In July 2005, Cash America reported its financial results for the second quarter ended June 30, 2005. The Company reported that income from continuing operations increased 40%, from \$4.9 million (17 cents per share) in the second quarter of 2004, to \$6.9 million (23 cents per share) during the second quarter of 2005. Total revenue increased 32% to \$133.6 million during the second quarter 2005 compared to 2004 when total revenue was \$101.1 million.

For the first six months of fiscal year 2005, Cash America produced an increase in income from continuing operations of 34% to \$18.8 million (62 cents per share) compared to \$14.1 million (48 cents per share) during the same period 2004. The increase was achieved on a 28% increase in total revenue, which reached \$278.6 million in the first six months of 2005 compared to \$218.2 million in the first six months of the prior year.

Income from continuing operations for the twelve months ended June 30, 2005 was \$39.7 million (\$1.32 per share), compared to \$27.4 million (95 cents per share) of income from continuing operations for the same period in 2004, an increase of 45%. Total revenue for the twelve months ended June 30, 2005 was \$529.9 million, up 23% over the same period 2004 total revenue of \$429.2 million.

Cash America International, Inc. is a provider of specialty financial services to individuals in the United States with 863 total locations. Cash America is the largest provider of secured non-recourse loans to individuals, commonly referred to as pawn loans, through 456 locations in 21 states under the brand names Cash America Pawn and SuperPawn. The Company also offers short-term cash advances in many of its U.S. locations including 271 locations that offer this service under the brand names Cash America Payday Advance and Cashland. In addition, check cashing services are provided through its 136 franchised and Company-owned "Mr. Payroll" check cashing centers.

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