



Additional Information:

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For Immediate Release

CASH AMERICA SHARE REPURCHASE AUTHORIZATION

Fort Worth, Texas (April 21, 2005) - - Cash America International, Inc. (NYSE: CSH) announced today that, at its regularly scheduled meeting, the Company's board of directors authorized the repurchase of up to 1,500,000 shares of the Company's common stock in open market transactions. This announcement reestablishes a previously authorized share repurchase. The amount and prices paid for any share purchase will be based on market activities at the time of the purchase in compliance with securities guidelines and procedures.

Commenting on the new authorization, Daniel R. Feehan said, "While we continue to believe that invested capital is profitably deployed in the expansion of our primary business activities, the ability to selectively purchase shares in the open market provides opportunity for additional long term shareholder appreciation. Recently prevailing prices have, in our view, represented a favorable opportunity for the purchase of Cash America shares with a view toward return on investment." Repurchased shares will be held as treasury stock for general corporate purposes. As of March 31, 2005, there were approximately 29.3 million shares of Cash America common stock outstanding; therefore, the new authorization currently represents approximately 5% of shares outstanding.

Cash America International, Inc. is a provider of specialty financial services to individuals in the United States with 851 total locations. Cash America is the largest provider of secured non-recourse loans to individuals, commonly referred to as pawn loans, through 452 locations in 21 states under the brand name Cash America Pawn and SuperPawn. The Company also offers short-term cash advances in many of its U.S. locations including 264 locations that offer this service under the brand names Cash America Payday Advance and Cashland. In addition, check cashing services are provided through its 135 franchised and Company-owned "Mr. Payroll" check cashing centers.

This release contains forward-looking statements about the business, financial condition and prospects of Cash America International, Inc. and its subsidiaries ("the Company"). The actual results of the Company could differ materially from those indicated by the forward-looking statements because of various risks and uncertainties including, without limitation, changes in demand for the Company's services, the actions of third parties who offer products and services at the Company's locations, changes in competition, the ability of the Company to open new operating units in accordance with its plans, economic conditions, real estate market fluctuations, interest rate fluctuations, changes in the capital markets, changes in tax and other laws and governmental rules and regulations applicable to the Company's business, and other risks indicated in the Company's filings with the Securities and Exchange Commission. These risks and uncertainties are beyond the ability of the Company to control, and, in many cases, the Company cannot predict all of the risks and uncertainties that could cause its actual results to differ materially from those indicated by the forward-looking statements. When used in this release, terms such as "believes", "estimates", "plans", "expects", "anticipates" and similar expressions as they relate to the Company or its management are intended to identify forward-looking statements. The Company disclaims any intention or obligation to update or revise any forward-looking statements to reflect events or circumstances occurring after the date of this release.

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