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For Immediate Release

CASH AMERICA UPDATES THIRD QUARTER 2002 EARNINGS GUIDANCE

Fort Worth, Texas (July 26, 2002) - - Cash America International, Inc. (NYSE: PWN) announced that management has updated and increased guidance for the third quarter of fiscal 2002 earnings per share from continuing operations to between 11 and 12 cents per share. This compares to 8 cents per share for the third quarter 2001 and comes following the Company's recent release of second quarter earnings per share from continuing operations of 11 cents, which was up 71% from the second quarter of fiscal 2001. Management identified strong demand for its short-term cash advance product and sustained increases in pawn loans as drivers for continued growth in revenue, which will produce the anticipated increase in third quarter earnings.

Cash America International, Inc. is a provider of specialty financial services to individuals in the United States, United Kingdom and Sweden. Cash America is the largest provider of secured non-recourse loans to individuals commonly referred to as pawn loans, through 467 locations in 18 states and two foreign countries. In addition, the Company provides check cashing services through its 135 franchised and Company-owned "Mr. Payroll" manned check cashing centers.

This release contains forward-looking statements about the business, financial condition and prospects of Cash America International, Inc. and its subsidiaries ("the Company"). The actual results of the Company could differ materially from those indicated by the forward-looking statements because of various risks and uncertainties including, without limitation, changes in demand for the Company's services, changes in competition, the ability of the Company to open new operating units in accordance with its plans, economic conditions, real estate market fluctuations, interest rate fluctuations, changes in the capital markets, changes in tax and other laws and governmental rules and regulations applicable to the Company's business, and other risks indicated in the Company's filings with the Securities and Exchange Commission. These risks and uncertainties are beyond the ability of the Company to control, and, in many cases, the Company cannot predict all of the risks and uncertainties that could cause its actual results to differ materially from those indicated by the forward-looking statements. When used in this release, terms such as "believes", "estimates", "plans", "expects", "anticipates" and similar expressions as they relate to the Company or its management are intended to identify forward-looking statements. The Company disclaims any intention or obligation to update or revise any forward-looking statements to reflect events or circumstances occurring after the date of this release.

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