



PRESS RELEASE

FOR IMMEDIATE RELEASE

CASH AMERICA INTERNATIONAL, INC.

Ft. Worth, TX—March 29, 2000—Cash America International, Inc. (NYSE-PWN) today reports that while the Company's headquarters was damaged Tuesday March 28, 2000 by severe weather, store operations are largely unaffected. The corporate headquarters will be temporarily relocated.

More information will be provided when it is available.