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For Immediate Release

CASH AMERICA DECLARES QUARTERLY DIVIDEND

Fort Worth, Texas (July 20, 1999) - - Cash America International, Inc. (NYSE: PWN) announced today that the Board of Directors, at its regularly scheduled quarterly meeting, declared a \$0.0125 (1.25 cents) per share cash dividend on common stock outstanding. The dividend will be paid to shareholders of record on August 2, 1999 and will be paid at the close of business on August 16, 1999.

Cash America International, Inc. is a diversified provider of specialty finance services to individuals in the United States, United Kingdom and Sweden. Cash America is the largest provider of secured non-recourse loans to individuals commonly referred to as pawn loans, through 466 locations in 16 states and two foreign countries. In addition, the Company provides check cashing services through its affiliated Company, innoVisions, and rental services through its wholly owned subsidiary, Rent A Tire, Inc.

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